



# Millbrae Cultural Committee Quarterly Newsletter

April 2022 Edition



## Lunar New Year 2022 February 5th 2022





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**Dear Friends of MCC,**

**Hope you and your families are doing well.**

**On February 5, 2022, we organized an in-person Lunar New Year Festival to celebrate the Year of Tiger in Millbrae downtown at Broadway between Taylor Blvd. and La Cruz. Although parade was cancelled due to the COVID Omicron outbreak in January, many vendors and a variety of cultural performance groups still participated and supported the event. Crowd of people had been nonstop walking into the festival site from early morning till late afternoon. Everyone got excited to watch the firecrackers and lion dance that has been missed since 2020. The fear of COVID was gone when families and friends gathered on the street to watch the show, enjoy the food, sing, and dance. We want to thank the City of Millbrae, OMG, Leo Club, and many sponsors to support us to make the LNY Festival extremely successful this year. We will continue to work on more activities to build a stronger community with cultural diversity for Millbrae.**



Nienhwa Cheng





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December 2021 Issue

## Our Purpose

- **To build a stronger community, with cultural diversity and to foster open forum's and activities for Millbrae.**
- **To encourage and facilitate the free flow of information in an open forum which will affect the Millbrae community.**
- **To ensure the diversified culture of Millbrae is celebrated and preserved for all.**
- **This organization is organized exclusively for charitable, educational and cultural purposed that qualify under section 501 (c3) of the Internal Revenue Code, or the corresponding section of any future federal tax code.**

## Meet Your Millbrae Cultural Committee Board of Directors



President  
Nienhwa Cheng



Vice President  
Wayne Lee



Treasurer  
Special Events  
Coordinator  
Marian Kong



Health & Safety  
Coordinator  
John Chang



Lisa Liu Board Member



Alice Kuang Board Member



Secretary— Newsletter Editor  
John Muniz



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**Please Support our Generous Sponsors**





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## 2022 Young Filmmakers Contest



Presented by  
Millbrae Cultural Committee

The Young Filmmakers Contest is open to students in grade 4 through 12. All films will be showcased on Millbrae Community Television in Summer 2022.

Questions? Please contact Marian Kong at [millbraeculture@gmail.com](mailto:millbraeculture@gmail.com)

Topics: Millbrae Landscape/landmark ,climate, energy, food, transportation, waste, water, wildlife & ecosystems, pandemic impact

Entry Levels	Prizes
Elementary (4, 5)	\$ 100
Middle School (6, 7, 8)	\$ 200
High School (9, 10, 11)	\$ 400
High School Senior (12)	\$ 1000

### Contest Timeline

May 1, 2022 Submissions Open  
June 10, 2022 Entry Deadline  
July 10, 2022 Finalist Announced  
July 16, 2022 Award Ceremony/Premier

### Submissions:

Entries may be EMAILED to [video@mctv.tv](mailto:video@mctv.tv) via Google Drive as a downloadable Cloud Link Download Application from [millbraeculture.org](http://millbraeculture.org) and [mctv.tv/youthmedia/contest](http://mctv.tv/youthmedia/contest)

### Technical Sponsor



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**Millbrae Cultural Committee (MCC) has 2 annual events, the Mid-Autumn Festival in Fall and the Lunar New Year Festival in Winter. And, we had just concluded our famous and well-known Lunar New Year Festival on Feb. 5, 2022.**

**As you know, it is not easy to organize and host a city-wide festival. It requires lots of manpower, volunteers, government agencies support, local businesses engagements, and, of course, our residents' participation. MCC is very fortunate and appreciative to receive overwhelmed support from all groups mentioned previously. Not only we had received local residents and businesses support, but also welcomed people from other Cities around the big Bay Area. In the end, everyone is a big winner.**

**Resulting from our 2022 Lunar New Year Festival, the City of Millbrae had received big intangible value of publicity on all platforms. Local businesses had unexpected overwhelming foot traffic on the day. All attendees had a great taste of varieties of foods, enjoyed Chinese traditional folk arts and Lions Dance, firecrackers to open the year. Some attendee did not even want to leave. Wow!!!**

**Thanks to the success of the 2021 Mid-Autumn Festival and the 2022 Lunar New Year Festival, MCC was very proud to be able to donate four thousand dollars (\$4,000) to the New Millbrae Recreation Center re-build fund.**

**The Board is working on 2022 Mid-Autumn Festival organization. We can always use more volunteerism. If you are interested in joining the fun as a volunteer at the Millbrae Cultural Committee, please email us at: [millbraeculture@gmail.com](mailto:millbraeculture@gmail.com)**



**Marion Kong Special Events  
Coordinator**



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## Lunar New Year Celebration 2022, on Broadway, Downtown Millbrae





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**Lunar New Year Celebration 2022,  
on  
Broadway, Downtown Millbrae**



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[www.SunsMillbrae.com](http://www.SunsMillbrae.com)

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**Lunar New Year Celebration 2022, on  
Broadway, Downtown Millbrae**

